

WesternU's **CENTER FOR INNOVATION**

IMPACT REPORT

Through service and partnership, the Center for Innovation (CFI)'s mission is to promote a culture of innovation, and improve the quality of life through medical innovation, as well as being an agent of change within our communities.

Part of the Center for Innovation's (CFI) function at WesternU is as a Center for Excellence. This includes internal strategic consulting, as seen through initiation and management of collaborative strategic planning known as the Strategic Performance Group (SPG). CFI also serves as a Shared Services Center to all of the departments and colleges.

OUR IMPACT at a glance

In March 2021, a third-party audit was conducted by Grant Thornton, and the results stated:

CFI's projects resulted in the identification of

\$10.6M

Return on Investment

CFI provides a significant return on investment of

294%

ROI Percentage

CFI delivers all its services at

No Net Cost

to the University

Includes data from "Procurement Assessment and Cost Savings Opportunity," Calyptus Consulting Group, Inc 2019; SPG Lean Initiative, SPG Budgeting Team, and Information Technology Department. See full CFI Impact Report project detail 1300+ page document and the Grant Thornton Independent Audit Report.

Among other benefits to the institution, including our mission to make improvements in the institution's future-readiness, culture of innovation, student experience and work-life experience, the Center for Innovation will continue to provide innovation and strategic support services to all WesternU students, faculty and administration.

Center for Innovation's KEY SUCCESSES

The Center for Innovation works to identify areas of opportunity and improvement for WesternU. With every project, we bring dedication and commitment to result in high impact outcomes and a standard of exceptional quality. The CFI impact report includes management consulting provided by Nicholas Webb, CMC, as well as projects completed by the CFI team as a result of Nicholas Webb's leadership and recommendations.

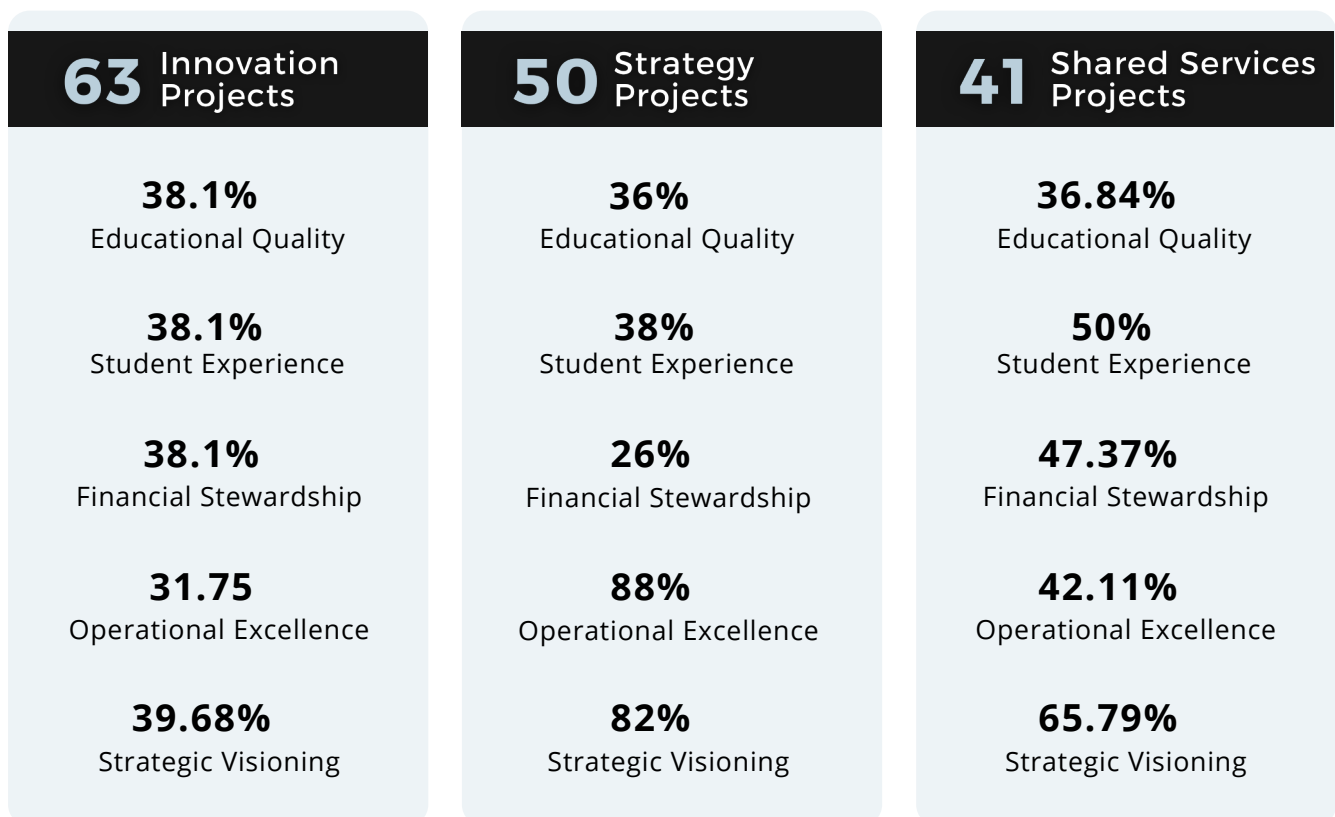
As of June 2021, the Center for Innovation has completed 154 projects to date.



CFI utilizes and tracks the Board-approved KPI categories for all our projects:




The Center for Innovation has three types of projects: Innovation, Strategy, and Shared Services. Below is a graphical representation of how each type of projects impact each KPI category. CFI's projects are designed to impact the Board of Trustees' key performance priorities. Many projects even contribute to more than one KPI category.



For more details, click to view data [here!](#)

For details on each project, see the **CFI Impact Report Project Details** document spanning more than 1,400 pages and containing our

151 total projects

[click to view the full report](#) 



Index of Projects

This is an index of all projects completed by CFI from July 2018 to June 2021. All projects are categorized into three programs: Innovation, Strategy and Shared Services and year.

Innovation Projects

Innovation Day 2017	2017
Brilliantly Healthy 2018 Video	2018
Innovation 2018 Video	2018
Innovation & Coffee: Student Engagement Booth	2018
Certified Healthcare Innovator (CHI) BETA	2019
Partnership Brochure	2019
Partnerships and Campus Visitors	2019
Telemedicine Benefits	2019
COMET Project Brochure (Internal)	2019
COMET Project Brochure (External)	2019
COMET Project Overview	2019
Innovation Champions, Bootcamp Flyer	2019
Innovation Champions, Bootcamp Agenda	2019
Business Protocols	2019
Innovation Center Brochure	2019
Innovation Center Pitch Deck	2019
Innovation Center Donor Proposal	2019
Innovation Day 2019	2019
Innovation Safari Summary - UCI	2019
Innovation and Coffee Student Engagement	2019
Center for Innovation Prospectus	2020
CFI Brochure (External)	2020
Innovation Launch Plan 2020	2020
Robotics Workshop Flyer	2020
SGVEP Economic Forecast Event	2020
STEAM Fair	2020
Telemedicine Innovation Lab	2020
The Healthcare Cure Documentary Phase 1	2020
CFI Impact Report	2020
CFI Impact Infographic	2020
Randall Lewis Proposal	2020
CFI Fact Sheet	2020
Food Pharmacy Framework	2020
C19 Corporate Strategy	2020
C19 Healthcare Strategy	2020
What We Do Brochure	2020
CFI Strategic Plan	2020
External Consultant RFP	2020
Entrepreneurship and Innovation Framework	2020
Food Pharmacy Funding Scenarios	2020
CFI Projects Kanban Dashboard	2020
All CFI Dashboards Templates	2020
AUTM Email Campaign	2020
CFI WFH Workflow 2021	2020
CIPU Program	2021
Theory of CHange Workflow - Grant Application	2021
AI & Machine Learning	2021
CFI Partnership Engagement	2021
Partnership Pipeline	2021
Outreach Campaign	2021
Healthcare Cure Documentary Phase 2	2021
HX Innovations Partnership	2021
OMM Pilot App	2021
CFI Audit - Projects List & KPI Charts	2021
CFI Audit Response Doc	2021
CFI Communication Plan	2021
CFI Partnership Brochure (new)	2021
What We Do Brochure 2021	2021
CFI Flash Report	2021
Center for Digital Innovation and Ai	2021

Shared Services Projects

COMP iPad Proposal	2017
COMP iPad, Digital Doctor Bag Kickoff	2018
COMP iPad Project Charter	2018
COMP-NW iPad Project Charter	2018
COMP iPad Brochure	2019
Ready Education	2019
CGU PM Framework	2019
Shared Services Letter	2019
Bioscience Park Prospectus	2019
Bioscience Park Borchure	2019
Symba Center Pitch Deck	2019
College of VetMed Proposal Antin	2019
College of VetMed Proposal Greenburg	2019
College of HS Presentation	2020
Working from Home Guidelines	2020
Cost Containment Strategy	2020
SkillShare Framework	2020

SkillShare Landing Page	2020
LeaderTrack Fellowship	2020
Economic Snapshot and Higher Ed Landscape	2020
Quarantine Connected Poster	2020
Faculty 180 Interfolio Roll-Out	2020
Commencement Movie Proposal	2020
Commencement Movie Project Plan	2020
Personal Protective Equipment (PPE)	2020
COMP Mountain West	2020
COMP Mountain West Faculty Application	2020
Key Lecture	2020
Online Program Steps - Ideation to Commercialization	2020
Summer Staycation Contest Flyer	
COMP & CPM Off-Site Proposal	2020
University Advancement Impact Report	2020
University Advancement BOT Presentation	2020
Come as U are WesternU Health Campaign	2020
2021 PSET Meeting Format	2020
Five Ways to Safeguard Your Online Courses	2020
HR Total Rewards Philosophy	2021
Virtual Orientation 2021	2021
Student ID Photos	2021
	2021

Strategy Projects

Nicholas Webb's 360 Organizational Assessment of WesternU	2017
Strategy Audit: Stewart Report	2017
Online Learning Audit: Bill Bigler	2018
IT Audit: Tom Peck	2018
Strategic Conclave	2018
Strategy 2018 Video	2018
BOT Meeting	2018
SPG Phase 1 Launch	2018
SPG Checkpoint Alpha	2019
Procurement Audit - Calypso Group	2019
Achieving Aspirations Update - March	2019
SPG Film Festival	2019
Digital Marketing Maturity Plan	2019
SPG Checkpoint Bravo	2019
Strategic Planning Advisory Council 2019	2019
Executive Leadership Development	2019
President Update to BOT	2019
KPI & Student Experience BOT Development	2019
2020 & Beyond Strategic Timeline	2019
Strategic Update to BOT	2019
Research Conclave, TTO & Business Development	2019
SPG Checkpoint Charlie	2019
Achieving Aspirations Update	2020
President's Leadership Summit	2020
President's Leadership Summit Website	2020
Putting People First Plan	2020
Putting People First Newsletter	2020
SPG Podcasts	2020
Strategy Update to BOT	2020
Student Experience Design Course - Module 1	2020
Student Experience Design Course - Module 2	2020
KPI Dashboard	2020
Department & College Strategic Plans	2020
OMI Strategic Plan	2020
Voice of the Faculty	2020
SPG Delta Team Templates	2020
Netbase Social Listening	2020
SPG Delta Launch	2020
President's Moving Forward Plan	2020
Student Experience Framework	2020
Shared Governance Framework	2021
March 2021 BOT Outline	2021
March 2021 BOT Presentation - Update on Strategy	2021
WesternU Strategic Planning Pillar Review	2021
State of Our University	2021
Integrated Strategic Plan	2021
WesternU Strategic Planning Pillar Review	2021
SOU - Dr. Wilson's Video (no file in SharePoint)	2021
CFI BOT Deck - May 2021	2021
HR Strategic Framework	2021
CDHP Framework	2021
Library Framework	2021
Senior Leadership Council	2021

Strategic Performance Group KEY SUCCESSES

Organizational Assessment



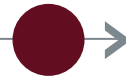
2017 - 2018

Mission-Critical Deployments



2018 - 2019

SPG Phase 1



2019 - 2020

SPG Delta



2020 - 2021

Strategic Performance Group (SPG) Phase 1

103 participants across WesternU engaged in collaborative strategic planning

Kicked-off
September 2018



Phase 1 Complete
March 2020

The five SPG teams:

Financial Performance
Student Experience
Academic Performance
Innovation Performance
Brand Performance



Achieving Aspirations Updates which highlight individual SPG team successes can be found in the full CFI Impact Report.

[Click to access full Impact Report](#)

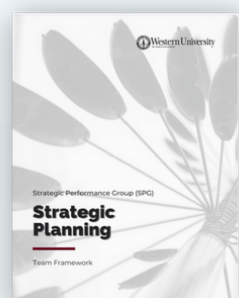
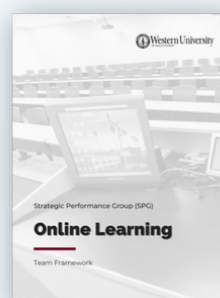
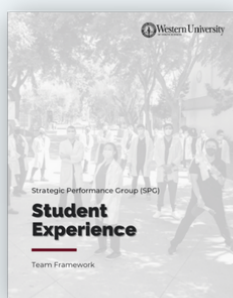
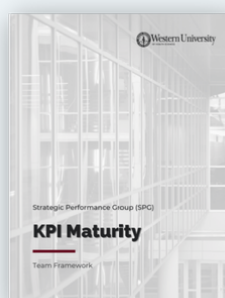
Strategic Performance Group (SPG) Delta Phase



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The next Delta phase of the SPG will focus on strategy and mission with teams focusing on **KPI Maturity, Student Experience, Academic Excellence, Online Learning, and Strategic Planning.**



Team strategic frameworks are in development and pending administrative approval.