

#### 🖧 E-mail Outreach

Campaign: Discuss opportunity to partner

Dates: Jan. 7 - Mar. 1



On Track

#### **PDMA Webinar**

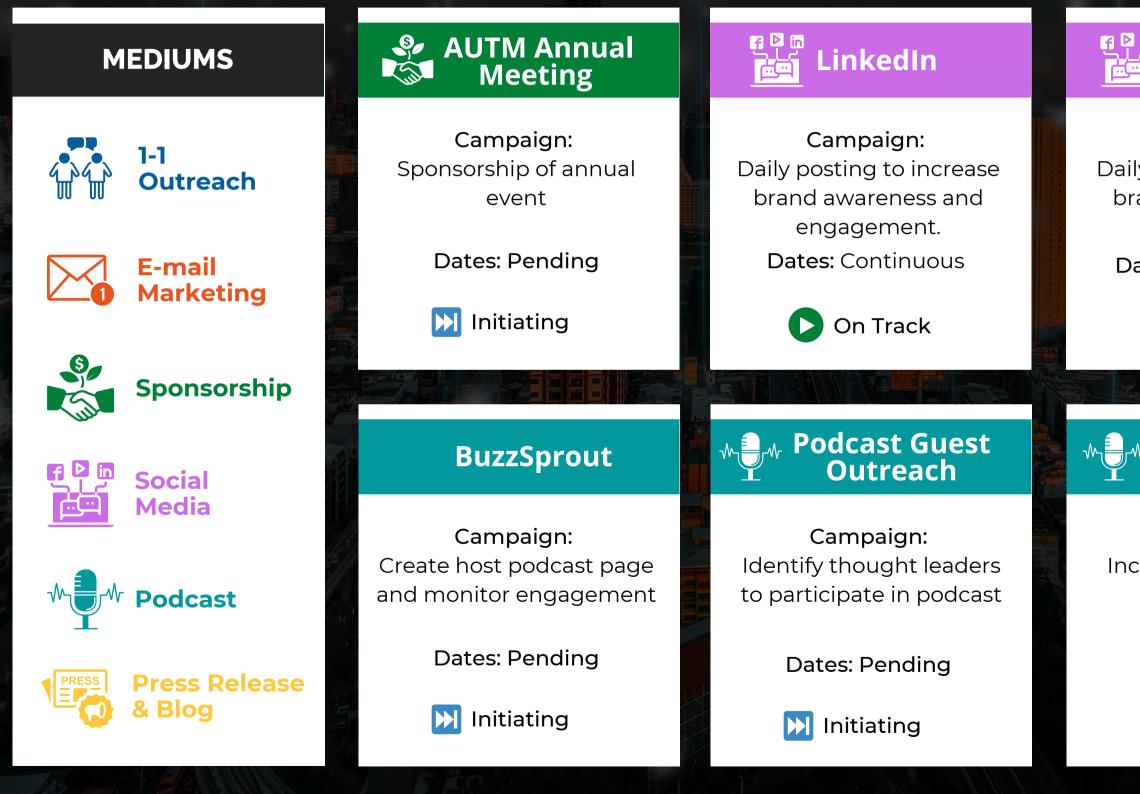
MD&M S Sil **Display Ad** 

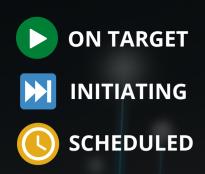
Campaign: Outreach to Chief Innovation Officer titles

**Dates:** Pending









## Facebook

Campaign: Daily posting to increase brand awareness and engagement.

Dates: Continuous

D On Track

## Twitter

Campaign: Daily posting to increase brand awareness and engagement.

**Dates:** Continuous



# Podcast Promotion

Campaign: Increase awareness of podcast

**Dates:** Pending

Initiating

Vital Signs

Campaign: Promote partner documentary

**Dates:** Pending

