

🖧 E-mail Outreach

Campaign: Discuss opportunity to partner

Dates: Jan. 7 - Mar. 1



On Track

PDMA Webinar

MD&M S Sil **Display Ad**

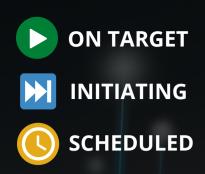
Campaign: Outreach to Chief Innovation Officer titles

Dates: Pending









Facebook

Campaign: Daily posting to increase brand awareness and engagement.

Dates: Continuous

D On Track

Twitter

Campaign: Daily posting to increase brand awareness and engagement.

Dates: Continuous



Podcast Promotion

Campaign: Increase awareness of podcast

Dates: Pending

Initiating

Vital Signs

Campaign: Promote partner documentary

Dates: Pending

